



# Prairie Conservation and Endangered Species Conference

***Theme: Prairie Collaboration, Connection, and Conservation***

**February 21-24, 2023**

**Calgary Zoo**



























**Calgary, Alberta**

## **Sponsorship Opportunities**

# Sponsorship Opportunities

There are a number of ways to participate and offer your support as a valued sponsor.

We hope you will see the value in putting your message front and center during this event.

Sponsorship Benefits	Sponsorship Levels				
	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1,000+	Friend Less than \$1,000
Complimentary conference registrations and banquet tickets	3	2	1	0	0
Verbal recognition as a sponsor					
Company name and logo in electronic communications				 Name only	 Name only
Company name and logo on PCESC website and link to company website				 Name only	 Name only
Company name and logo display on-site via signage and/or AV displays				 Name only	
Company promotional materials in delegate registration package					
Complimentary booth space (table included)					
Opening Greetings on behalf of your organization					

## **Platinum Sponsorship \$10,000+**

### **Benefits:**

- Officially open the conference by providing in person greetings from your organization at conference opening
- Company name and logo recognized as platinum sponsor on the Prairie Conservation and Endangered Species Conference (PCESC) website with link to company website
- Company name and logo recognized as platinum sponsor in electronic communication materials
- Up to 3 complimentary conference registrations, including banquet tickets
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company name and logo displayed in on-site signage and/or AV displays
- Opportunity to include company promotional items at the conference
- Complimentary corporate display space

## **Gold Sponsorship \$5,000+**

### **Benefits:**

- Opportunity to provide brief online greetings
- Company name and logo recognized as gold sponsor on the PCESC website with link to company website
- Company name and logo recognized as gold sponsor in electronic communication materials
- Up to 2 complimentary conference registrations, including banquet tickets
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company name and logo displayed in on-site signage and/or AV displays
- Opportunity to include company promotional items at the conference
- Complimentary corporate display space

## **Silver Sponsorship \$2,500+**

### **Benefits:**

- Company name and logo recognized as silver sponsor on the PCESC website with link to company website
- Company name and logo recognized as silver sponsor in electronic communication materials
- One complimentary conference registration, including banquet ticket
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company name and logo displayed in on-site signage and/or AV displays
- Opportunity to include company promotional items at the conference

## **Bronze Sponsorship \$1,000+**

### **Benefits:**

- Company name recognized as bronze sponsor on the PCESC website with link to company website
- Company name recognized as bronze sponsor in electronic communication materials
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company name displayed in on-site signage and/or AV displays

## **Friend Sponsorship less than \$1,000**

### **Benefits:**

- Company name recognized as friend sponsor on the PCESC website with link to company website
- Company name recognized as friend sponsor in electronic communication materials
- Verbal recognition at least once at the conference. Note: Recognition will be in order of donation size